

**PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PATENT EXAMINING OPERATION

Applicants: Charles J. THOMAS, et al.

Serial No.: 10/628,173

Group Art Unit: 2137

Filed: July 28, 2003

Examiner: Zachary A. Davis

Att. Docket No.: Q1014/20014

Confirmation No.: 5596

For: SYSTEM AND METHOD OF GUARANTEED ANONYMITY OF CABLE  
TELEVISION VIEWERSHIP BEHAVIOR

**PETITION FOR EXTENSION OF TIME**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants hereby petition for a one-month extension of time for responding to the Notice of Non-Complaint Amendment dated July 17, 2007, up to and including September 17, 2007, for the purpose of permitting the timely filing of the enclosed Amendment.

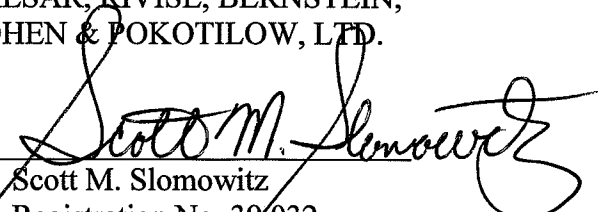
Authorization to charge the additional fee of \$120.00 for the one-month extension of time for a large entity, and/or any additional fees associated with this Petition for Extension of Time is granted in the attached Fee Transmittal Form.

Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOW, LTD.

August 27, 2007

By

  
Scott M. Slomowitz

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Attorneys for Applicants

Please charge or credit our  
Account No. 03-0075 as necessary  
to effect entry and/or ensure  
consideration of this submission.